

THE UNIVERSITY OF THE WEST INDIES

Cave Hill Campus

Faculty of Sport



With Specialisations in:

Sport Management

Sport & Exercise Science

Coaching

 CERTIFICATE IN MANAGEMENT AND ADMINISTRATION OF SPORT

BSc. COACHING

FACULTY OF SPORT

UNDERGRADUATE PROGRAMMES

INTRODUCTION

The sports industry is burgeoning, and with a flourishing industry comes a demand for well-educated leaders to fill a variety of roles including media relations, advertising and sales promotion, marketing, financial management, facilities planning, and coaching.

The University of the West Indies (The UWI) Cave Hill Campus sports degree programmes are a response to a need for qualified persons in the field of sport science and sport management in the Caribbean and across the sporting world. The campus offers the full range of degrees: Certificates, Bachelors and Masters.

Upon successful completion of the Certificate programmes, students may be considered for matriculation to the BSc. Sport Sciences programme at The UWI, Cave Hill Campus.

Careers utilising Sports Science or Sport Management



Dietician, Nutritionist
Sports Coaching, Physiotherapist
Sports Administrator
Sports Facilities Manager
Events Organiser
Health Promotion Specialist
Sports Psychologist
Exercise Physiologist
Physical Educator
Fitness Trainer...

ADMISSION

Admission is considered for candidates with the following qualifications.

BSc. SPORT SCIENCES

Lower Level (Four Year Programme)

- A minimum of five (5) CSEC/CXC General Proficiency (Grades I-III) or five GCE O-Level subjects.
- Compulsory English Language, Mathematics and a Lab Science subject.

Normal (Three Year Programme)

- A minimum of five (5) CSEC/CXC General Proficiency (Grades I-III) or five GCE O-Level subjects.
- Compulsory English Language, Mathematics and a Lab Science subject.
- Passes in a least two, two-unit CAPE subjects or two GCE A-Level subjects or the equivalent OR
- An Associate Degree from an approved tertiary level institution with a minimum Grade Point Average of 2.5 or above OR
- Successfull completion of the Certificate in Management and Administration of Sport.

CERTIFICATE IN MANAGEMENT AND ADMINISTRATION OF SPORT

Admission to the programme is normally open to candidates who have at least five CSEC/CXC General Proficiency (Grades I-III) or five GCE 'O' Level subjects. English Language is compulsory and either one of the following: a foreign language, Elementary Mathematics, Geography or an approved Science subject.

Programme fee: please visit www.cavehill.uwi.edu/financial



BSc. SPORT SCIENCES

The programme will incorporate the most modern and scientific approaches in the delivery of sport science. It is structured to develop transferrable competencies related to biomechanics, exercise physiology, sport psychology, sport management and the other related sport science disciplines.

OBJECTIVES

- To develop students' knowledge of the importance of sport science in national development.
- To enhance students' competencies in the various sport sciences (sport physiology, psychology, nutrition, law, ethics, biomechanics, anatomy marketing, events management and leadership).
- To develop a cadre of qualified sport scientists who can contribute to the enhancement of sport within and outside the Caribbean.
- To expose students to the most modern concepts, models, theories and practices in sport science.
- To offer students practical experiences within the various sport science disciplines.

PROGRAMME STRUCTURE

The degree programme is a three year, full time or four year, part time programme. Assessment will be a mix of coursework, assignments, final projects and final exams.

Specialisations

Students may complete the programme with a more specific focus by choosing an area of specialisation. On completion of the programme, students would be able to seek employment in their area of expertise. Specialisations available are:

- 1. Sport Management;
- 2. Sport & Exercise Science;
- 3. Coaching.

COURSES

Level 1

- Introduction to Sociology II
- Critical Thinking and Analysis
- Math for Social Science
- · Introduction to Statistics
- Introduction to Computers
- Introduction to Human Physiology
- Introduction to Sport Psychology
- · Principles of Management
- Science, Medicine and Technology in Society / Caribbean Civilization
- Exposition for Academic Purposes / Introduction to Professional Writing

Level 2

- Functional Anatomy
- Exercise Physiology
- Sport Nutrition
- · Introduction to Biomechanics
- · Sociology of Sport
- · Sport Management II
- Social Psychology of Sport & Exercise
- Introduction to Philosophy of Sport
- · Ethics in Sport
- Sport Law

Level 3

- Human Resource Management in Sport
- Biomechanical Analysis of Sport Performance
- Nutritional Manipulations
- Qualitative Research Methods / Survey Design & Analysis
- Sport Operations & Planning
- Sport Marketing & Public Relations
- · Sport Policy and Development

Area of Specialisation Core Courses

Completed in the final semester

Sport Management Specialisation

- Sport & International Development
- Sport in the Global Market Place
- Strategic Management in Sport Organisation

Sport & Exercise Science Specialisation

- Physiology as Training Tool
- Strength & Conditioning
- Applied Sport Psychology

Coaching Specialisation

- Introduction to Coaching
- Sport Coaching Methodology
- Practicum in Coaching



CERTIFICATE IN MANAGEMENT & ADMINISTRATION OF SPORT

THREE SEMESTERS

Providing sports students with the opportunity to attain Certification in Management and Administration of Sport.

This Programme aims to expose students to the concepts, theories and practices required in the Management and Administration of Sport programmes. It is designed to equip students with the basic competencies that should facilitate their involvement and assistance in the management of sport in Caribbean territories.

Upon successful completion, students may be considered for matriculation to the BSc. Sport Sciences programme.

OBJECTIVES

- To balance academic rigour with experiential activities, so that graduating students possess the basic competencies that could enhance their ability to be engaged in the practice of sport management.
- To develop students' skills in sport planning, analysis and implementation.
- To train students how to apply the concepts learnt in real life sport environments.



PROGRAMME DURATION

The duration of the programme is three semesters. Three courses will be offered in semester one, three in semester two and one course in the summer. Students will have 3 months to complete the practicum.

COURSES

- Sport Management 1
- Essentials of Sport Psychology
- Sociology of Sport
- Sport Marketing
- Introduction to Sport Facilities Management
- Introduction to Human Physiology
- · Math for Social Sciences
- Rhetoric II Writing for Special Purposes
- Practicum
- Report



CLR James Cricket Research Centre Library

The CLR James Cricket Research Centre Library is named in honour of Cyril Lionel Robert James, a great Caribbean scholar and an icon of cricket studies in the world.

The collection includes monographs, pamphlets, periodicals, newspaper clippings, journal articles, video tapes and DVDs. The Centre's special holdings include the CLR James manuscript for 'Beyond a Boundary', newspaper clippings of West Indian cricketers in England during the war years, photographs, letters, paintings, postcards and rare books. The library also houses the Papers of Stephen Alleyne and a collection from Sir Pelham "Plum" Warner's Archives. There is also a digitized collection of the Barbados Cricketers' Annual, dating from 1896-1913.





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Cave Hill Campus



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Kindly contact:

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